

# ANZ STADIUM ASSET GUIDELINES

## WEBSITE HOMEPAGE

PLEASE SEE BELOW SPECIFICATIONS FOR ANZ STADIUM WEBSITE IMAGERY. IMAGES NEED TO BE CLEAN OF ANY COPY/LOGOS AS THIS IS OVERLAID THROUGH THE CMS.



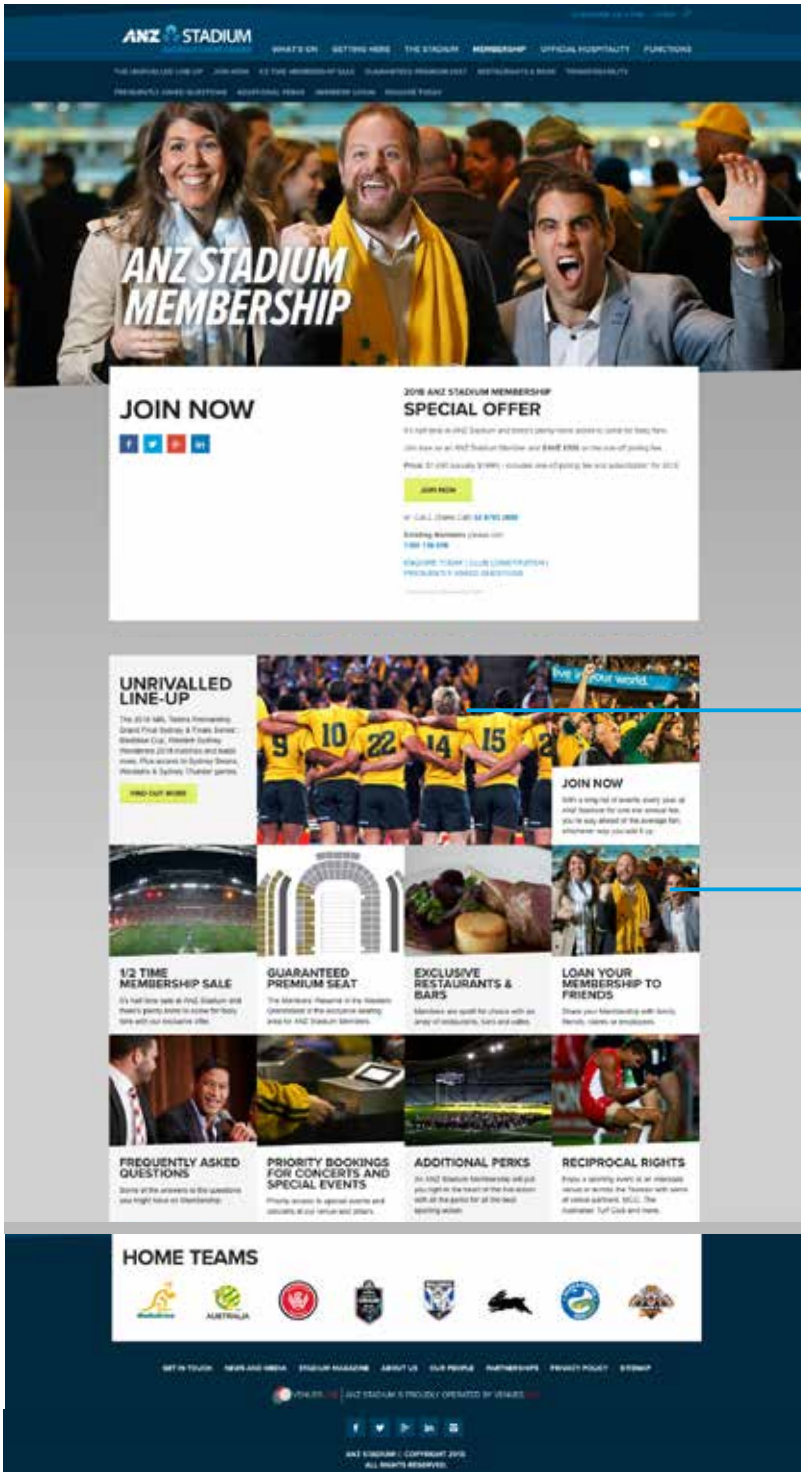
WEBSITE HERO  
1440 x 560

SMALL THUMB  
285 x 285

SPONSORSHIP  
ADVERTISEMENT  
850 x 350

# ANZ STADIUM ASSET GUIDELINES

## WEBSITE CONTENT PAGE



WEBSITE HERO  
1440 x 560


LARGE THUMB  
570 x 366

SMALL THUMB  
285 x 285


# ANZ STADIUM ASSET GUIDELINES

## EDM SALES TEMPLATE


**ANZ STADIUM** OFFICIAL HOSPITALITY




**HOLDEN STATE OF ORIGIN III**  
SATURDAY 13 JUNE



**BLEDISLOE CUP**  
SATURDAY 18 AUGUST



**NRL GRAND FINAL**  
SUNDAY 30 SEPTEMBER



**TAYLOR SWIFT**  
FRIDAY 2 NOVEMBER

**ENQUIRE NOW** **CALL**

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PRIVACY POLICY  
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SALES HERO  
530 x 265



# ANZ STADIUM ASSET GUIDELINES

EDM

SOLUS TEMPLATE - OFFICIAL HOSPITALITY

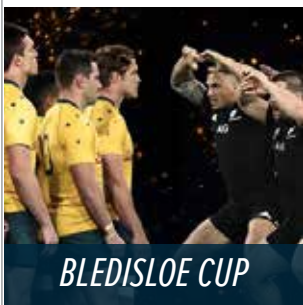


HERO  
600 x 300

Dear Bob,

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MEDIUM NEWS STORY  
195 x 195

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# ANZ STADIUM ASSET GUIDELINES

EDM

SOLUS TEMPLATE - MEMBERS

**ANZ STADIUM** **MEMBERS'**



**HOLDEN STATE OF ORIGIN III**  
**SATURDAY 13 JUNE**

Dear Bob,

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Phasellus cursus consequat elit sit amet dignissim. Maecenas vitae turpis ut velit dignissim euismod vel ac nisl. Vivamus dignissim sem eget nulla pulvinar fringilla. Vivamus sed orci in metus rutrum efficitur. Etiam sollicitudin sem vel ipsum mollis pulvinar.

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**SPECIAL INFORMATION**

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**BOOK NOW**

[f](#) [t](#) [i](#)

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HERO  
600 x 300

# ANZ STADIUM ASSET GUIDELINES

EDM

SOLUS TEMPLATE - SPECIAL OFFER

ANZ STADIUM

SPECIAL OFFER



HERO  
530 x 500

Dear Bob,

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Phasellus cursus consequat elit sit amet dignissim. Maecenas vitae turpis ut velit dignissim euismod vel ac nisl. Vivamus dignissim sem eget nulla pulvinar fringilla. Vivamus sed orci in metus rutrum efficitur. Etiam sollicitudin sem vel ipsum mollis pulvinar.

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GET TICKETS



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ANZ STADIUM  
AUSTRALIA'S HOME GROUND

# ANZ STADIUM ASSET GUIDELINES

## EDM THREE STORY TEMPLATE



HERO  
600 x 300

Dear Bob,

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ENQUIRE NOW



LARGE NEWS STORY  
295 x 200

### THE NRL GRAND FINAL TROPHY

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ENQUIRE NOW

### DRESS REGULATIONS

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ENQUIRE NOW



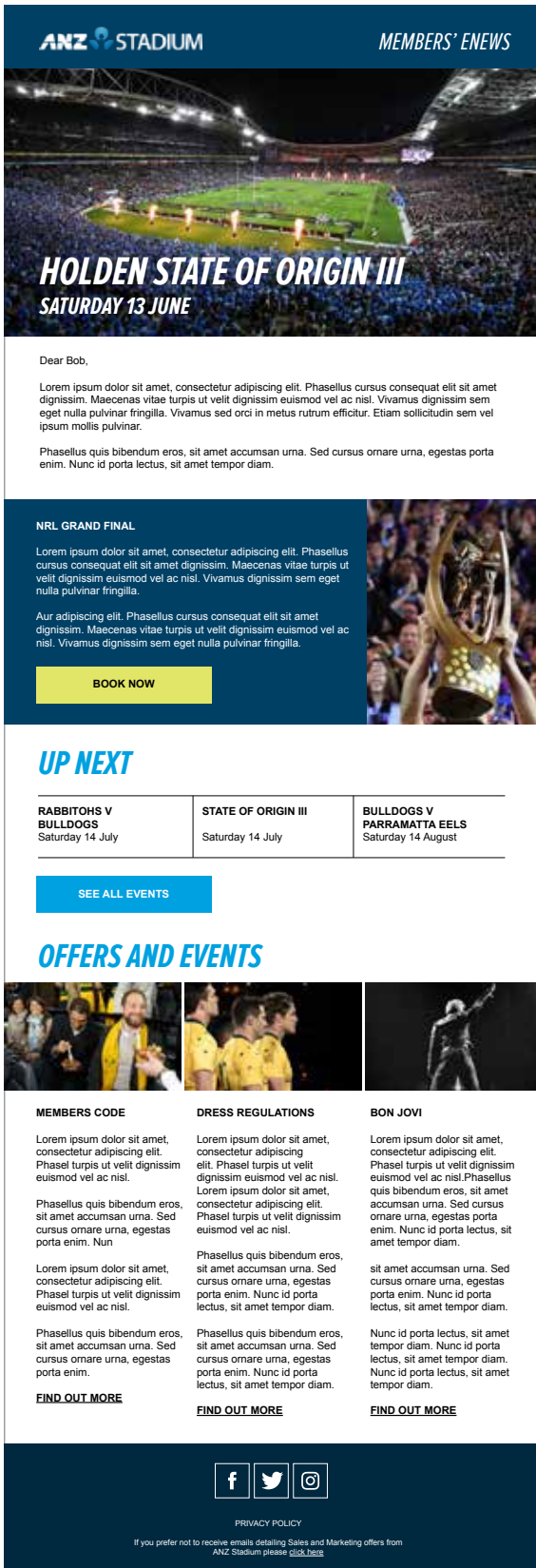
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# ANZ STADIUM ASSET GUIDELINES

## EDM MEMBERS' ENEWS TEMPLATE



HERO  
600 x 300

FEATURE  
195 X 250


SMALL NEWS STORY  
197 x 120










# ANZ STADIUM ASSET GUIDELINES

## EDM YOUR EVENT GUIDE

**ANZ STADIUM** YOUR EVENT GUIDE




**HOLDEN STATE OF ORIGIN III**  
SATURDAY 13 JUNE

 <b>EVENT SCHEDULE</b>	5:30 GATES OPEN 7:50PM KICK-OFF <a href="#">FIND OUT MORE</a>
 <b>TRANSPORT</b>	 <b>ACCESS</b>
 <b>DINING</b>	 <b>ENTERTAINMENT</b>
 <b>ACTIVITIES</b>	 <b>OTHER</b>

**TOP TIPS**


- Lorem ipsum dolor sit amet, consectetur adipiscing elit.
- Phasellus cursus consequat elit sit amet dignissim. Maecenas vitae turpis ut velit dignissim euismod vel ac nisl. Vivamus dignissim sem eget nulla pulvinar fringilla. Vivamus sed orci in metus rutrum efficitur. Etiam sollicitudin sem vel ipsum mollis pulvinar.
- Phasellus quis bibendum eros, sit amet accumsan urna.
- Sed cursus ornare urna, egestas porta enim. Nunc id porta lectus, sit amet tempor diam.



**THE NRL GRAND FINAL TROPHY**

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eros, sit amet accumsan urna. Sed cursus ornare urna, egestas porta enim. Nunc id porta lectus, sit amet tempor diam.



**DRESS REGULATIONS**

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**ANZ STADIUM**  
AUSTRALIA'S HOME GROUND



HERO  
600 x 300

LARGE NEWS STORY  
295 X 200

# ANZ STADIUM ASSET GUIDELINES

EDM

CATERING EVENT GUIDE TEMPLATE




Dear Bob,

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 **EVENT SCHEDULE**

4:45	Gates Open
5:15	Kick-Off Preliminary Game
4:45	Suggested Guest approval
7:45	Bledisloe Cup
9:30	Main Game Concludes (approx.)
10:30	Beverage Service Concludes
10:45	Suite Closes

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 **TRANSPORT** |  **TICKETING**

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**CONTACT US**

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**CATERING OPTIONS**




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**MENU**

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HERO  
600 x 300

FEATURE  
195 X 250

# ANZ STADIUM ASSET GUIDELINES

## SOCIAL POSTS

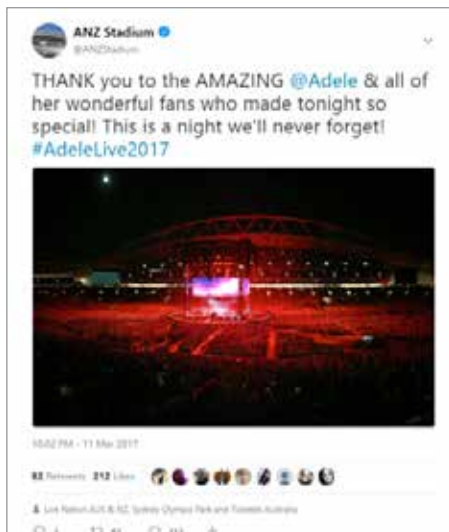
### FACEBOOK, INSTAGRAM, TWITTER



INSTAGRAM IMAGE  
508 x 508



FACEBOOK IMAGE  
1200 x 628



TWITTER IMAGE  
630 x 315